
Heritage Tourism

Topic: Access for All

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Access to ...

- Historic buildings
- Records and collections held in museums, archives and special libraries or photographic collections
- Oral history (recording people's experiences)
- Language heritage
- Countryside and habitats and 'priority species'
- Designed landscapes
- Objects and sites linked to industrial, maritime and transport history

Access for your...

- Site - attraction
- Buildings
- Ways in which you provide information about your heritage
- Image you present to actual or potential visitors and users

Barriers

- Organisational, social and cultural, physical,
- Sensory, intellectual or financial

Access Policy

- Access to services and facilities
- Access to programmes and products
- Consultation with users, non-users, staff and other stakeholders; including relevant groups
- Role of your own processes such as training and recruitment
- Monitoring, evaluating and reviewing
- Relationship of the access policy to your other policies and documents eg the conservation plan

Access Plan

- Improving access to your site and for:

People with physical and sensory disabilities

All forms of access including:

- organisational, physical, sensory,
- intellectual, financial, social and cultural

Access audit

The access audit of a building and its setting is the starting point for a planned programme of access improvements...

Centre for Accessible Environments

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Barriers

Organisational	Physical	Sensory
Image Opening Hours Visitor facilities Availability/format of information	Steps and stairs. Narrow passageways. Steep pathways. Gates. Floor and ground surfaces.	Information only in one format Poorly designed information boards

More Barriers

Intellectual	Social and cultural	Financial
<p>Interpretation is highly specialised.</p> <p>Single format presentations</p> <p>Assumption people already have a certain knowledge and understanding.</p>	<p>Publicity material does not include some groups</p> <p>No references to the contribution of particular Communities</p> <p>Some communities are unaware of your site.</p>	<p>Travel costs</p> <p>Entrance charges.</p> <p>Expensive facilities eg café, shop</p>

Benefits

- Clear reference & guide
- Clear Framework & Action Plan
- Embeds concept of access in planning
- Avoids resource wastage
- Prioritisation of improvements
- Builds strong links with the community
- Broadens awareness
- Supports & strengthens audience development

Thank you!

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